

TRAVELNUITY

Dog-Friendly Travel Around the World

**MEDIA KIT
2018**





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Dog-Friendly Travel Around the World

Founded in 2015, Travelnuity is a travel blog with a twist: focused on dog-friendly travel around the world. Currently travelling around the world with her Miniature Dachshund, Schnitzel, blogger-in-chief Shandos Cleaver realised there was a shortage of information about travelling with a dog.

Travelnuity aims to provide hands-on information to other dog-loving travellers, whether about sight-seeing, transport options or where to stay, plus inspire more people to travel with their dogs.

1 Ranked Blog on Travelling with a Dog in Europe

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Monthly Pageviews 24,500+ pageviews

Avg. Time on Page 4:02 minutes

Bounce Rate 89%

Typical Audience

79% female

47% aged 25-34

27% aged 35-54

Top 3 Locations

28% United States

19% United Kingdom

6% Australia





TRAVELNUITY

Dog-Friendly Travel Around the World



1400+ followers plus an active group



1950+ followers plus regular IG stories



265,000+ monthly viewers



5900+ followers

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Previous Partnerships





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GET IN TOUCH

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